

Habiba Matloob

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📍 Pakistan **Role:** Software Engineer & UI/UX Designer

Professional Summary

Software Engineer and UI/UX Designer dedicated to developing applications that bridge machine learning intelligence and clean interface design. Experienced in driving cross-functional design teams and building scalable, high-impact web MVPs.

Experience

WGTECSOL (Pvt.) Ltd. <i>Head of Design Department (Part-time)</i>	Karachi, Sindh, Pakistan (Remote) <i>Feb 2026 – Present</i>
ZenTech-Studio <i>UI/UX Engineer (Part-time)</i>	Islamabad, Pakistan (Remote) <i>Aug 2025 – Present</i>
Digital Empowerment Network <i>UI/UX Design Intern</i>	Islamabad, Pakistan (Remote) <i>Jul 2025 – Sep 2025</i>

Projects

UI-Palette-Matcher <i>React, Tailwind CSS, Next.js, FastAPI</i>	Live Link
• Developed an intelligent design system and typography generator that instantly delivers tailored color palettes and font pairings based on industry category and project mood.	
Adaptive Customer Segmentation Clustering <i>Python, Machine Learning, Next.js</i>	Live Link
• Engineered a real-time dynamic web application leveraging clustering algorithms to automatically adapt user interface experiences according to distinct buyer psychology.	
Content-Based Recommendation System <i>Python, Streamlit, Machine Learning</i>	Live Link
• Built and deployed a machine learning-driven recommendation app delivering personalized content suggestions with a clean, responsive layout.	
UI/UX Portfolio Designs <i>Figma, Canva</i>	Fast Food , Business Website , Agency , Real Estate
• Designed comprehensive, conversion-focused UI/UX layouts for Fast Food, Agency, and Real Estate platforms centered on accessibility and user retention.	

Technical Skills

Design: Figma, Canva, UI/UX Design, Design Systems, Prototyping, Wireframing
Development: HTML, CSS, React, Tailwind CSS, Python, Machine Learning (ML), Next.js
AI Tools & Workflow: Claude, Google Stitch, AI-Assisted Coding
Soft Skills: Product Ideation, Cross-functional Collaboration, Client Communication, Team Leadership

Education

University of Engineering & Technology (UET) <i>Bachelor of Science in Computer Science & IT (BS CS & IT)</i>	Peshawar, Pakistan <i>2023 – 2027</i>
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